

University of Pretoria Yearbook 2016

Business management 133 (OBS 133)

Qualification Undergraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 8.00

Programmes [BCom \(M\) Four-year programme](#)

[BSc Extended programme - Mathematical Sciences](#)

Prerequisites Only available to BCom (Four-year programme) students

Contact time Foundation Course, 3 lectures per week, 1 discussion class per week

Language of tuition English

Academic organisation Business Management

Period of presentation Semester 1

Module content

Introduction to Business Management as a science, the environment in which the enterprise operates, the field of business, the mission and goals of an enterprise, management and entrepreneurship. The choice of a form of enterprise, the choice of products and/or services, profit and cost planning for different sizes of operating units, the choice of location, the nature of production processes and the layout of the plant or operating unit.

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