

University of Pretoria Yearbook 2016

Business management 133 (OBS 133)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	8.00
Programmes	BCom (M) Four-year programme
	BSc Extended programme - Mathematical Sciences
Prerequisites	Only available to BCom (Four-year programme) students
Contact time	Foundation Course, 3 lectures per week, 1 discussion class per week
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 1

Module content

Introduction to Business Management as a science, the environment in which the enterprise operates, the field of business, the mission and goals of an enterprise, management and entrepreneurship. The choice of a form of enterprise, the choice of products and/or services, profit and cost planning for different sizes of operating units, the choice of location, the nature of production processes and the layout of the plant or operating unit.

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